

# Manual

## HOW TO USE THE WORKBOOK

The Manifesta Workbook is a collection of resources to facilitate the access to various approaches to art mediation as developed during the successive Manifesta Biennials and beyond. In keeping with the literal sense of its name, the Workbook is intended as a paradigmatic tool to open the debate on a wider platform, rather than merely as a theoretical compendium on the subject of art mediation.

The Workbook is organised as an expanding collection of non-linear, separately downloadable chapters. Each of these chapters addresses a topical subject in the field of art mediation and includes a hands-on assignment. This provides you with a platform for discussion, including inspirational ideas for developing art mediation projects and practical guidelines how to put developed skills and knowledge into practice.

You are welcome to print each of the chapters as many times as you wish, and you are encouraged to use them for personal reference and especially for group workshops with colleagues and visitors.

## SHOULD YOU USE THE WORKBOOK?

Gallery Education – or preferably Art Mediation – today is a vibrant field. Recently, throughout the whole of the visual arts sector one can observe a proliferation of education-based practices. Old methods and prejudices are being cast aside, sparking a strong debate on the role and function of education in exhibition settings. In turn, much lacking theory on the subject is being developed and published. However, to date relatively little material has been available to open up this discussion to a wider audience.

So;

—Are you an **art mediator or student** and would you like some hands-on material to complement your theory books? What are you waiting for? Start downloading right away, and keep a keen eye out for new chapters as they become available.

—Are you an **artist or curator** and is education and audience inclusion part of your practice? Scan the contents based on the keywords that most interest you. Our methodologies employed and the discursive models suggested to approach each subject matter are certainly not exclusively reserved for art mediators.

—Are you **director or manager** of an art institution and are you wondering what all the fuss is about? Help your education team by having a look when you find a moment. You might be surprised at how relevant and recognisable some of the subjects are for your own practice.

—Are you **none of the above** but are you nonetheless interested in mediating between art and its audience? Don't worry; you are more than welcome to use the workbook in whatever fashion or situation you see fit (and please send us an email about it, we are most interested in how the Workbook can be used in different ways).

## DISCLAIMER

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